

Media Advisory

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At Arc Thrift Stores, Earth Day is Every Day!

Thanks to You Colorado, Over 60,899,653 Pieces of Unwanted Clothing and Household Items Have Been Diverted from Colorado Landfills Over the Past 12 Months.

Denver, Colorado, April 21, 2011. The eco-impact that Coloradoans create through Arc Thrift Stores is staggering. Through the Arc Thrift Stores 55 million pounds, or 60,899,653 pieces of unwanted clothing and household items were donated and diverted from the landfill over the past twelve months. According to Scott Blomquist, Director of Recycling Operations, "This equates to approximately 8,250,000 cubic feet of landfill space. For every 75 items donated to Arc, almost 6 pounds of Carbon Monoxide (CO2) is eliminated from the air we all breathe."

Donate to Arc Thrift stores today. You'll help reduce landfill emissions and know your carbon footprint just got a little greener.

There are several easy ways to donate:

- 1. Visit http://www.arcthrift.org to find a store location.
- 2. Call 1-800-283-2721 to schedule a pick-up.
- 3. Visit Arc's Donation Drive-Thru site at 11190 West Alameda Avenue, Lakewood, CO 80026, open 7 days per week, 10:00 AM 6:00 PM.

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<u>About arc Thrift Stores:</u> Arc Thrift Stores http://www.arcthrift.org operates 19 thrift stores throughout Colorado and provides funding to Arc Chapters, which in turn provide advocacy for people with developmental disabilities. Arc Thrift Stores is one of the largest employers of individuals with developmental disabilities in the state of Colorado.